WiRED Presskit

Connecting, inspiring and elevating women in renewable energy

WiRED is a nonprofit professional network dedicated to advancing women in Denmark's renewable energy sector through networking, professional development and access to industry expertise. Its ambition is to increase the representation and influence of women in leadership and key roles across the industry

01 WiRED in brief

- Name: WiRED – Women in Renewable Energy Denmark
- Founded: 2024 by six senior women from the renewable sector
- Based in: Denmark
- Sector: Renewable energy and energy transition
- Organization: Nonprofit
- ~15 years average industry experience among those early members.
- 20% women's reported share of senior positions in Denmark's energy sector, according to WiRED.
- Member size: 90+ high-level seniority profiles
- Mission: To connect, inspire, elevate and increase the number of women in Denmark's renewable energy sector.
- Activities: Networking, professional development and expert engagements.
- Contact: info@wiredforum.dk
- LinkedIn: WiRED on LinkedIn

02 About WiRED

WiRED – Women in Renewable Energy Denmark brings together experienced women from across Denmark's renewable energy sector.

The network was created from a simple observation: despite decades of growth and transformation across renewable energy, female representation - particularly in leadership and key specialist positions - has not progressed at the same pace.

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Rather than waiting for that change to happen, WiRED wants to help accelerate it.

Through networking, professional development, expert engagements and opportunities for women to learn directly from one another, the association aims to strengthen the position and influence of women already working in renewable energy while inspiring more women to build careers within the sector.

Since WiRED's official launch in March 2025, the network has already mobilized more than 90 experienced women with on average 15 years of experience in wind energy and other green technologies, representing the full range of the renewable energy value chain.

03 Our mission

Professional Growth

Elevating skills, collaboration, and fostering professional growth among members. We think skills policy has to follow the build-out, not trail it by a decade.

Leadership Representation

Increasing the presence of women in boardrooms, leadership, and key roles. We think ownership and appointment practices, not ambition, are the bottleneck.

Sector Attraction

Inspiring women to join, retain and thrive in the renewable energy industry. We think the sector cannot reach its 2030 targets with half the talent pool.

04 Why WiRED exists

Denmark is recognised worldwide for renewable energy expertise. But one area of the industry's development is moving too slowly: representation. That is the starting point for WiRED.

The network is built on the belief that experienced women can help change the industry by connecting across company boundaries, making female role models more visible, sharing knowledge and actively supporting women progressing through their careers.

The objective isn't simply to discuss diversity. It's to help create change.

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05 Founded by six women from across the industry

WiRED was founded by six experienced renewable-energy professionals:

- Christina Aabo, Aabo Energy
- Ane Mette Lysbech-Kleis, Wind Estate
- Mette Rose Skaksen, Green Power Denmark
- Dorte Kamper, Kamstrup
- Miriam Marchante, Ørsted
- Berit Rode Andersen, Engagement Lab

Together, they created WiRED as a forum specifically focused on women in renewable energy and their professional development, representation and influence.

06 What happens in WiRED?

WiRED combines professional development with opportunities to build genuine relationships across the industry. Activities include:

Networking: Connecting women across organisations, disciplines and career paths.

Professional development: Creating opportunities for members to strengthen their skills, confidence and careers.

Expert engagements: Bringing members into dialogue with leaders and experts shaping renewable energy and the wider society.

Member-to-member learning: Creating a trusted environment in which women can draw on each other's experiences, perspectives and networks.

The network's kick-off event in Aarhus in March 2025, for example, brought members together with Lykke Friis, Helle Ø. Kristiansen and Stephanie Lose for discussions on leadership, energy and the sector's future.

07 WiRED Boilerplate

WiRED is a dynamic forum dedicated to advancing women in renewable energy by elevating skills, representation, and professional development. Our members actively participate in shaping a sustainable future through discussions, events, and committees, building a supportive community focused on impact. Today, women only hold 20% of senior positions in the energy sector in Denmark. Our goal is to increase the

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representation of women in leadership and key roles, supporting each other's career journeys with practical guidance and encouragement. We offer: Networking, Professional development and Expert engagements. We strive to elevate each member's influence in the renewable energy sector, collectively contributing to a more equitable and sustainable future. Every effort we make within WiRED is designed to have a tangible, positive impact for the women presently working within renewable energy and to inspire more women to choose a career in renewable energy in the future.

08 Possible story angles for media

Why are women still underrepresented in renewable energy?

Denmark has spent decades building one of the world's strongest renewable energy sectors. Why hasn't female representation progressed at the same speed?

The female leaders behind the energy transition

Profile some of the experienced women already shaping Denmark's renewable-energy sector.

Beyond networking: can professional communities change who reaches leadership?

Explore mentoring, role models, professional networks and informal career opportunities.

Where are the women in technical energy careers?

Look at the challenge of attracting and retaining women in engineering and specialist roles.

Building the next generation of renewable-energy leaders

What needs to happen to make energy an attractive career choice for more young women?

The value of visibility

How seeing women in senior and technical positions can influence the career choices of the generation coming next.

09 WiRED as a media resource

Looking for a female renewable-energy expert?

WiRED's membership spans the renewable-energy value chain and includes experienced professionals from different companies, disciplines and leadership

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backgrounds. At launch, Green Power Denmark described the membership as covering all parts of the value chain involved in creating a sustainable energy system.

Journalists and conference organisers can contact WiRED when looking for:

- Female renewable-energy leaders
- Wind-energy experts
- Technical specialists
- Commercial leaders
- Energy-transition perspectives
- Leadership and career perspectives
- Speakers, panellists and interview sources
- Perspectives on diversity and representation within energy

Media enquiries: info@wiredforum.dk

10 Press photos

We have a suite of press photos available for use. Please contact info@wiredforum.dk for a selection on:

- Board members
- Events
- Speakers





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11 Design guide and logo

Please contact info@wiredforum.dk to obtain a logo package and design guide.

12 WiRED Board details and bios

The WiRED board: Seven members elected by the general assembly. They set the direction, keep the association running and are open to be contacted directly.



Christina Aabo*, *Chair

Aabo Energy

I have worked in the wind energy sector since 1998, holding senior positions at Vestas and Ørsted. Today, I serve on several boards and contribute to Danish energy innovation programmes. I co-founded WiRED because I wanted to see more women represented across the sector. As Chair of the Board, my ambition is to build a strong, professional network that offers real value to its members and helps advance women's influence in renewable energy.

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Catalina Sarivan, Vice chair

Vestas

I work with offshore wind at Vestas, bringing together market strategy, product development and customer engagement to support the global growth of wind energy. Throughout my career, I have benefited from inspiring role models and strong professional networks. I joined WiRED to help create those same opportunities for other women. As Co-Chair, I contribute to WiRED's strategic development and initiatives that connect experienced women and strengthen their influence across the renewable energy sector.



Maja Køhl Winther, Treasurer

COWI

I work with strategic business development at COWI, focusing on carbon capture, pipeline infrastructure and defence. My experience spans market strategy, stakeholder engagement and developing complex energy and infrastructure projects. I bring this commercial perspective and my experience in building professional relationships to WiRED. I believe that connecting women across disciplines and industries creates valuable opportunities to share knowledge, broaden perspectives and strengthen our influence in the renewable energy sector.

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Miriam Marchante, Committees

Ørsted

I am a Chief Specialist at Ørsted, working across Engineering, R&D and Sustainability. My role is to connect technical expertise, people and strategy, turning complex challenges and new insights into practical solutions. I joined WiRED to learn from other experienced women, exchange perspectives and help build a strong professional network. On the board, I work closely with our committees, helping them coordinate activities, share ideas and work together towards our common goals.



Anne Mette Traberg, Memberships

Vattenfall

I am VP People, Culture & QHSSE and Country Manager for Vattenfall BA Wind in Denmark. I joined WiRED to connect women across our industry, strengthen their visibility and influence, and inspire more women to pursue careers in renewable energy. As a board member responsible for WiRED Members, I bring my experience in business, people, culture and sustainability, along with a willingness to challenge conventional thinking and help create a network that truly delivers value to its members.

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Berit Rode Andersen, Events

Semco Maritime

I am a marketing and communications professional with more than 20 years of experience, including extensive work in renewable energy with companies such as Semco Maritime, Vestas and Danske Commodities. I co-founded WiRED to bring experienced women together and strengthen their visibility and influence. On the board, I contribute my expertise in strategic communication, stakeholder engagement and building professional connections. My ambition is to establish WiRED as a recognised and respected voice in Denmark's renewable energy sector.



Dorte Riisager Ballermann, Communications

Siemens

My background spans startups, NGOs, consultancy and corporate innovation in companies like PreferredbyNature, Danfoss and Siemens, with a focus on how technology, partnerships and new business models can accelerate the green transition. I joined WiRED to bring more experienced women to the forefront of the energy transition. On the board, I contribute to strengthening WiRED's external positioning, communications and platforms, while creating more opportunities for women to be recognised and heard as experts and spokespersons across the energy and ClimateTech sectors.

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Approved media spokesperson list

Title and names		Contact details
Chair	Christina Aabo	aabochristina@gmail.com
Vice Chair	Catalina Sarivan	casai@vestas.com
Treasurer	Maja Køhl Winther	mkks@cowi.com
Communication	Dorthe Ballermann	dorte.ballermann@siemens.com
Committees	Miriam Marchante	mirji@orsted.com
Memberships	Annemette Traberg	annemette.traberg@vattenfall.com
Events	Berit Rode Andersen	ebrk@semcomaritime.com

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